

Three overlapping pink circles of varying shades (light, medium, and dark) are positioned on the left side of the page, partially overlapping the chessboard background.

**Bachelor of Commerce
B.Com (Hons)**

A close-up photograph of a chessboard with several pieces. A hand is visible on the right side, holding a light-colored wooden king piece. The board is in focus, showing the alternating light and dark squares.

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Bachelor of Commerce

B.Com (Hons)

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|----------------|----------------------|
| Course code: | BCOM4 |
| Duration: | 4 Years, 8 Semesters |
| Credit Hours: | 138 |
| Start dates: | Spring & Fall |
| Awarding body: | NUML |

Introduction:

The Bachelor of Commerce programme will prepare you for work in an ever-changing business environment. The curriculum is designed to introduce you to the concepts and theories of commerce and will equip you with the skills needed to apply what you have learned in your job. The flexible degree structure of the B.Com (Hons) programme allows you to specialise in different areas, including accounting, finance, banking and marketing.

The core curriculum of the Bachelor of Commerce programme focuses on the development of quantitative, analytical, arithmetical and intellectual skills. The core curriculum is supplemented by a number of elective courses allowing you to excel in your area of interest.

Program Objectives:

- To develop an understanding of commerce and be able to apply the gained knowledge and skills in a business environment
- To equip the learner with the know-how of operating successfully in a continuously changing business environment
- To equip candidates with the skills required to lead in a management position and to make informed and ethical decisions based on a thorough knowledge of commerce concepts

Dissertation / Final Project

This module aims to provide students with an independent learning opportunity through applied research in an area of personal interest. Project supervisors will monitor students' progress and provide guidance where required.

Course Structure

Semester 1

- Introduction to Business
- Principles of Accounting
- Microeconomics
- Pakistan Studies
- Computer Essentials
- English Composition & Vocabulary

Semester 3

- English Communication & Technical Writing
- Islamic Studies
- Development Economics
- Human Psychology
- Quantitative Techniques for Business
- Management Concepts

Semester 5

- Human Resource Management
- Marketing Management
- Managerial Economics
- Financial Management
- E-Commerce
- Financial Statement Analysis

Semester 7

- Audit & Assurance
- Research Methods in Business
- Business Taxation
- Operations and Production Mgt
- Performance Management
- Elective I

Semester 2

- Financial Accounting
- Sociology
- Macroeconomics
- Art of Communication
- Business Mathematics
- Internal Control & Compliance

Semester 4

- Principles of Marketing
- Contemporary Global Environmental Issues
- Business Law
- Personal & Business Finance
- Business Communications & Report Writing
- Management Accounting

Semester 6

- Corporate Reporting
- Total Quality Management
- Accounting Information System
- Corporate Finance
- Organizational Behavior
- Internship 3 Months

Semester 8

- International Business Management
- Elective II
- Elective III
- Research Project

Eligibility Criteria

- Students with FA/FSC with a minimum of 45% marks
- Students declared successful in A Level with 50% marks
- Students holding any other equivalent qualification with 50% marks
- Candidates awaiting results can also apply

Note:

- Program Structure will be followed as per NUML guidelines
- The university reserves the right to change the courses due to academic or administrative reasons.
- The scheme of study, course contents and the courses as a whole are reviewed every 6 months.